



# LET'S MAKE HISTORY TOGETHER

**MILLA SJÖSTRAND**  
IN F4, TOWARDS FORMULA 1



*Minardi*  
*Management*



POWERED BY **DAG MANAGEMENT**  
& CONSULTING LTD

# ABOUT MILLA

**NAME**

Milla Sjöstrand

**BIRTHDATE**

3 May 2008

**RESIDENCE**

Stockholm, Sweden

**STARTED RACING**

Age 7

**FAVOURITE ANIMAL**

Cat

**FAVOURITE FOOD**

Pancakes

**INTRODUCTION**

I am one of the world's fastest young female drivers.

Motorsport is built on a few **key values**. **constant improvement**, **strategic thinking** and the ability to use **technology and data** to develop performance and results.

These are values that translate directly into the business world.

Racing is a powerful meeting place. It creates passion, strong memories and real business opportunities. My long-term goal is to become the first woman in over 50 years to race in Formula 1. Imagine the attention and visibility that journey can create for your brand.

Let us create new business together.



# BECOME A PARTNER

I am part of a professional and dedicated team, and I want you to be part of it.

As an ambassador for my partners, I represent your brand with **professionalism, commitment and passion** for the sport. I am used to TV interviews, stage appearances and speaking at events.

My team includes Minardi Management, who handle sports management, Focused Sport, who work with mental performance, and Formula Medicine, who conduct my physical and mental testing, together with several commercial partners.

## What can we offer you?

Quite a lot.

I can **speak at your company events**, share my journey and **inspire customers and employees**. I can also invite you as a **VIP guest** to one of my Formula 4 race weekends, where you will experience motorsport up close and meet other like-minded partners.

For **events and exhibitions**, I also offer a **racing simulator** that attracts visitors, creates engagement and helps draw attention to your stand.

Let's talk and find out what suits you best.

## FACTS F4 CEZ

Central European  
Championship

6 race weekends,  
18 races

Races in Austria,  
Slovakia, Czech  
Rep, Hungary

Awards  
Superlicense  
points

Elite drivers  
from the whole  
world



I am driven to win, but also to represent the values and commitment that motorsport stands for.

I can help drive your business the same way I drive my race car. With focus, ambition and calculated risk.

We offer partnerships for the full season as well as for individual race events.

Contact us and let us create a partnership that fits your goals.

**COMMERCIAL**

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